

ESTUDIO DE MERCADO

Adquisición de equipo de cómputo y electrónico para el uso en general de la Secretaría Ejecutiva del Sistema Estatal Anticorrupción

PARTIDA	CANTIDAD	DESCRIPCIÓN	HAIIBF ALEJANDRO OROZCO REZA OFISISTEMAS		JESUS ALFREDO OROZCO ZAMARRÓN MICRO TECK		ESTRELLAS EN COMPUTO S.A. DE C.V.		COPILASER DEL NORTE S.A. DE C.V.		MICROPESE S.A. DE C.V.	
			P. UNITARIO S/IVA	TOTAL CON IVA	P. UNITARIO S/IVA	TOTAL CON IVA	P. UNITARIO S/IVA	TOTAL CON IVA	P. UNITARIO S/IVA	TOTAL CON IVA	P. UNITARIO S/IVA	TOTAL CON IVA
UNO	9	COMPUTADORA DE ESCRITORIO CON PROCESADOR I5 8GB MEMORIA RAM	15,504.31	161,865.00	18,800.00	196,272.00	16,603.14	173,336.78	15,347.00	160,222.68	15,768.00	164,617.92
DOS	1	COMPUTADORA DE ESCRITORIO CON PROCESADOR I7 16 GB MEMORIA RAM	21,219.83	24,615.00	20,800.00	24,128.00	29,920.78	34,708.10	-	-	27,618.00	32,036.88
TRES	1	SERVIDOR DE 32 GB RAM, PROCESADOR 8 NÚCLEOS	59,379.31	68,880.00	-	-	94,780.40	113,643.26	-	-	72,298.00	83,865.68
CUATRO	6	MONITOR LED FHD 19.5"	1,793.10	12,479.98	1,500.00	10,440.00	2,204.31	15,342.00	1,359.00	9,458.64	1,332.00	9,270.72
CINCO	1	TECLADO ALÁMBRICO TECLAS PLANAS	99.14	115.00	130.00	150.80	127.16	147.51	236.02	273.78	360.00	417.60
SEIS	1	MOUSE ALÁMBRICO USB	68.97	80.01	80.00	92.80	127.16	147.51	158.36	183.70	151.00	175.16
SIETE	26	LICENCIA MICROSOFT OFFICE 365 PERSONAL	879.31	26,519.99	990.00	29,858.40	1,096.56	33,072.25	765.58	23,089.89	902.00	27,704.32
OCHO	2	LICENCIA ADOBE CREATIVE CLOUD FOR TEAMS	26,064.66	60,470.01	-	-	22,262.93	51,650.00	22,759.00	52,800.88	-	-
NUEVE	2	LICENCIA ADOBE ACROBAT PRO DC FOR TEAMS	5,241.38	12,160.00	-	-	5,269.85	12,226.05	4,580.00	10,625.60	-	-
DIEZ	2	TELEVISOR LED PLANO 65"	10,258.62	23,800.00	14,503.00	33,646.96	19,150.87	44,430.02	13,914.00	32,280.48	17,226.00	39,964.32
ONCE	1	GRABADOR DE VOZ	685.34	794.99	2,200.00	2,552.00	2,109.00	2,446.44	890.21	1,032.64	2,654.00	3,078.64
DOCE	1	CÁMARA FOTOGRAFICA	22,181.03	25,729.99	23,000.00	26,680.00	22,903.53	26,568.09	17,714.00	20,548.24	21,711.00	25,184.76
TRECE	1	LENTE PARA CÁMARA FOTOGRAFICA	11,823.28	13,715.30	23,000.00	26,680.00	19,522.40	22,645.98	4,452.00	5,164.32	4,553.00	5,281.48
CATORCE	1	CÁMARA DE VIDEO	28,586.21	33,160.40	14,600.00	16,936.00	27,855.00	32,311.80	24,561.00	28,490.76	30,359.00	35,216.44
TOTAL			\$ 464,384.98	TOTAL	\$ 367,436.96	TOTAL	\$ 562,675.79	TOTAL	\$ 344,171.62	TOTAL	\$ 426,313.92	

MEDIANA	PROMEDIO PREPONERANTE	PRECIO CONVENIENTE	PRECIO ACEPTABLE
\$ 164,179.92	\$ 180,641.30	\$ 108,387.78	\$ 181,079.71
\$ 28,225.94	\$ 28,872.00	\$ 17,327.20	\$ 31,158.54
\$ 83,656.68	\$ 88,796.31	\$ 53,277.79	\$ 92,252.25
\$ 10,400.00	\$ 11,760.50	\$ 7,051.30	\$ 11,484.00
\$ 150.80	\$ 238.88	\$ 141.33	\$ 165.88
\$ 147.53	\$ 124.93	\$ 71.96	\$ 162.26
\$ 27,204.32	\$ 37,627.57	\$ 22,571.54	\$ 29,924.75
\$ 52,000.88	\$ 56,347.73	\$ 33,801.64	\$ 58,080.97
\$ 12,160.00	\$ 11,409.31	\$ 6,841.59	\$ 13,376.00
\$ 33,469.96	\$ 35,289.51	\$ 21,177.71	\$ 37,011.66
\$ 2,446.44	\$ 1,851.37	\$ 1,111.82	\$ 2,691.08
\$ 25,229.99	\$ 23,294.48	\$ 13,971.69	\$ 28,302.99
\$ 13,115.00	\$ 17,065.97	\$ 10,231.58	\$ 15,086.51
\$ 32,111.80	\$ 26,329.84	\$ 15,791.90	\$ 35,542.98

PARTIDA	CANTIDAD	DESCRIPCIÓN	HAIIBF ALEJANDRO OROZCO REZA OFISISTEMAS		HOME DEPOT		WALMART DE MEXICO	
			P. UNITARIO S/IVA	TOTAL CON IVA	P. UNITARIO S/IVA	TOTAL CON IVA	P. UNITARIO S/IVA	TOTAL CON IVA
QUINCE	1	HORNO DE MICROONDAS	2,043.10	2,370.00	2,897.00	3,360.52	2,130.00	2,470.80
DIECISIS	2	FRIGOBAR	4,603.45	10,680.40	5,599.00	12,989.68	4,901.00	11,370.32
TOTAL			13,050.00	TOTAL	16,350.20	TOTAL	13,841.12	

\$ 2,270.00	\$ 2,890.46	\$ 1,731.28	\$ 2,607.00
\$ 10,680.00	\$ 12,007.42	\$ 7,201.45	\$ 11,748.00

PARTIDA	ORDEN	PROVEEDOR	COSTO TOTAL	10%	LI.	PROM. GRUPO 1	PROM. GRUPO 2	PROM. GRUPO 3	PROMEDIO PREPONDERANTE
UNO	1	JESÚS ALFREDO OROZCO ZAMARRÓN	196,272.00	19,627.20	176,644.80				
	2	ESTRELLAS EN COMPUTO S.A. DE C.V.	173,336.78	17,333.68	156,003.10				
	3	MICROPESE S.A. DE C.V.	164,617.92	16,461.79	148,156.13				
	4	HAIBF ALEJANDRO OROZCO REZA	161,865.00	16,186.50	145,678.50				
	5	COPILASER DEL NORTE S.A. DE C.V.	160,222.68	16,022.27	144,200.41				
					196,272.00	16,010.59			180,641.30
DOS	1	ESTRELLAS EN COMPUTO S.A. DE C.V.	34,708.10	3,470.81	31,237.29				
	4	MICROPESE S.A. DE C.V.	32,036.88	3,203.69	28,833.19				
	3	HAIBF ALEJANDRO OROZCO REZA	24,615.00	2,461.50	22,153.50				
	2	JESÚS ALFREDO OROZCO ZAMARRÓN	24,128.00	2,412.80	21,715.20				
					33,372.49	24,371.50			28,872.00
TRES	1	ESTRELLAS EN COMPUTO S.A. DE C.V.	113,643.26	11,364.33	102,278.93				
	2	MICROPESE S.A. DE C.V.	83,865.68	8,386.57	75,479.11				
	3	HAIBF ALEJANDRO OROZCO REZA	68,880.00	6,888.00	61,992.00				
					113,643.26	83,865.68	68,880.00		88,796.31
CUATRO	1	ESTRELLAS EN COMPUTO S.A. DE C.V.	15,342.00	1,534.20	13,807.80				
	2	HAIBF ALEJANDRO OROZCO REZA	12,479.98	1,248.00	11,231.98				
	3	JESÚS ALFREDO OROZCO ZAMARRÓN	10,440.00	1,044.00	9,396.00				
	4	COPILASER DEL NORTE S.A. DE C.V.	9,458.64	945.86	8,512.78				
	5	MICROPESE S.A. DE C.V.	9,270.72	927.07	8,343.65				
					15,342.00	12,479.98	9,949.32	9,270.72	11,760.50
CINCO	1	MICROPESE S.A. DE C.V.	417.60	41.76	375.84				
	2	COPILASER DEL NORTE S.A. DE C.V.	273.78	27.38	246.40				
	3	JESÚS ALFREDO OROZCO ZAMARRÓN	150.80	15.08	135.72				
	4	ESTRELLAS EN COMPUTO S.A. DE C.V.	147.51	14.75	132.76				
	5	HAIBF ALEJANDRO OROZCO REZA	115.00	11.50	103.50				
					417.60	273.78	149.15	115.00	238.88
SEIS	1	COPILASER DEL NORTE S.A. DE C.V.	183.70	18.37	165.33				
	2	MICROPESE S.A. DE C.V.	175.16	17.52	157.64				
	3	ESTRELLAS EN COMPUTO S.A. DE C.V.	147.51	14.75	132.76				
	4	JESÚS ALFREDO OROZCO ZAMARRÓN	92.80	9.28	83.52				
	5	HAIBF ALEJANDRO OROZCO REZA	80.01	8.00	72.00				
					179.43	147.51	92.80	80.01	124.93
SIETE	1	ESTRELLAS EN COMPUTO S.A. DE C.V.	33,072.25	3,307.22	29,765.02				
	2	JESÚS ALFREDO OROZCO ZAMARRÓN	29,858.40	2,985.84	26,872.56				
	3	MICROPESE S.A. DE C.V.	27,204.32	2,720.43	24,483.89				
	4	HAIBF ALEJANDRO OROZCO REZA	26,519.99	2,652.00	23,867.99				
	5	COPILASER DEL NORTE S.A. DE C.V.	23,089.89	2,308.99	20,780.90				
					62,930.65	26,862.15	23,089.89		37,627.57
OCHO	1	HAIBF ALEJANDRO OROZCO REZA	60,470.01	6,047.00	54,423.01				
	2	COPILASER DEL NORTE S.A. DE C.V.	52,800.88	5,280.09	47,520.79				
	3	ESTRELLAS EN COMPUTO S.A. DE C.V.	51,650.00	5,165.00	46,485.00				
					60,470.01	52,225.44			56,947.73
NUEVE	1	ESTRELLAS EN COMPUTO S.A. DE C.V.	12,226.05	1,222.61	11,003.45				
	2	HAIBF ALEJANDRO OROZCO REZA	12,160.00	1,216.00	10,944.00				
	3	COPILASER DEL NORTE S.A. DE C.V.	10,625.60	1,062.56	9,563.04				
					12,193.03	10,625.60			11,409.31
DIEZ	1	ESTRELLAS EN COMPUTO S.A. DE C.V.	44,430.02	4,443.00	39,987.02				
	2	MICROPESE S.A. DE C.V.	39,964.32	3,996.43	35,967.89				
	3	JESÚS ALFREDO OROZCO ZAMARRÓN	33,646.96	3,364.70	30,282.26				
	4	COPILASER DEL NORTE S.A. DE C.V.	32,280.48	3,228.05	29,052.43				
	5	HAIBF ALEJANDRO OROZCO REZA	23,800.00	2,380.00	21,420.00				
					44,430.02	39,964.32	32,963.72	23,800.00	35,289.51
ONCE	1	MICROPESE S.A. DE C.V.	3,078.64	307.86	2,770.78				
	2	JESÚS ALFREDO OROZCO ZAMARRÓN	2,552.00	255.20	2,296.80				
	3	ESTRELLAS EN COMPUTO S.A. DE C.V.	2,446.44	244.64	2,201.80				
	4	COPILASER DEL NORTE S.A. DE C.V.	1,032.64	103.26	929.38				
	5	HAIBF ALEJANDRO OROZCO REZA	794.99	79.50	715.49				
					3,078.64	2,499.22	1,032.64	794.99	1,851.37
DOCE	1	JESÚS ALFREDO OROZCO ZAMARRÓN	26,680.00	2,668.00	24,012.00				
	2	ESTRELLAS EN COMPUTO S.A. DE C.V.	26,568.09	2,656.81	23,911.29				
	3	MICROPESE S.A. DE C.V.	25,729.99	2,573.00	23,157.00				
	4	HAIBF ALEJANDRO OROZCO REZA	25,184.76	2,518.48	22,666.28				
	5	COPILASER DEL NORTE S.A. DE C.V.	20,548.24	2,054.82	18,493.42				
					26,040.71	20,548.24			23,294.48
TRECE	1	JESÚS ALFREDO OROZCO ZAMARRÓN	26,680.00	2,668.00	24,012.00				
	2	ESTRELLAS EN COMPUTO S.A. DE C.V.	22,645.98	2,264.60	20,381.39				
	3	HAIBF ALEJANDRO OROZCO REZA	13,715.00	1,371.50	12,343.50				
	4	MICROPESE S.A. DE C.V.	5,281.48	528.15	4,753.33				
	5	COPILASER DEL NORTE S.A. DE C.V.	5,164.32	516.43	4,647.89				
					26,680.00	22,645.98	13,715.00	5,222.90	17,065.97
CATORCE	1	ESTRELLAS EN COMPUTO S.A. DE C.V.	35,216.44	3,521.64	31,694.80				
	2	MICROPESE S.A. DE C.V.	33,160.00	3,316.00	29,844.00				
	3	JESÚS ALFREDO OROZCO ZAMARRÓN	32,311.80	3,231.18	29,080.62				
	4	COPILASER DEL NORTE S.A. DE C.V.	28,490.76	2,849.08	25,641.68				
	5	HAIBF ALEJANDRO OROZCO REZA	16,936.00	1,693.60	15,242.40				
					33,562.75	28,490.76	16,936.00		26,929.84
QUINCE	1	HOME DEPOT	3,360.52	336.05	3,024.47				
	2	WALMART	2,470.80	247.08	2,223.72				
	3	HAIBF ALEJANDRO OROZCO REZA	2,370.00	237.00	2,133.00				
					3,360.52	2,420.40			2,890.46
DIECISEIS	1	HOME DEPOT	12,989.68	1,298.97	11,690.71				
	2	WALMART	11,370.32	1,137.03	10,233.29				
	3	HAIBF ALEJANDRO OROZCO REZA	10,680.00	1,068.00	9,612.00				
					12,989.68	11,025.16			12,007.42